HORECA 2024

THE BIGGEST INTERNATIONAL **FOOD, BEVERAGE & HOSPITALITY** EXHIBITION IN SAUDI ARABIA

25 - 27 NOVEMBER 2024

Riyadh International Convention & Exhibition Center

RIYADH - SAUDI ARABIA

LIST OF SPONSORSHIPS

APPLICATION #:	STAND #:

Company / Firm:	Brand Name:	
Commercial Registry Number:	Vat Number:	
Country:	City:	
Street:	P.O.Box:	Additional Number:
Daily Contact Person:	Mobile:	Phone:
Email:	Website:	

1

LOGO AND STAND NUMBER ON THE AISLE FLOORS



An original way to steer visitors to your stand. Put your stand number on the aisle floor and guide visitors to your stand. Limited to 5 companies

Price: 4,000 SAR

2

BANNER AT REGISTRATION AREA (2 SIDES)



Grab the attention of attendees while they register and pick up their badges. Increase on site visibility by showcasing your visuals at one of the show entrances. Banner size: To be advised, Entrance: To be advised.

Price: 24,000 SAR (excluding production)

3

BANNER ON HORECA WEBSITE HOMEPAGE



Feature your banner prior to the show to promote your business with a direct link to your website. More than 15,000 people visit the annual HORECA website.

Price: 4,000 SAR

4

ADVERTISEMENT IN THE OFFICIAL CATALOGUE

Advertise in HORECA official catalogue. The catalogue is a long-term promotional document widely used by professionals, more than 15,000 copies will be released to all visitors. Limited to 3 companies

Back Cover: **7200 SAR** (1920 USD)
Inside Front Cover: **4500 SAR** (1200 USD)

Inside Back Cover: **4000 SAR** (1067 USD)
Inside Full Page: **2250 SAR** (600 USD)

Double Spread: **5500 SAR** (1467 USD)
* 4 Color Printing, Qty: 1

+966 920 003 361 | +966 11 455 9545 | info@saudihoreca.com | www.saudihoreca.com

Organized by

SEMARK GROUP
SAUDI EVENT MANAGEMENT & MARKETING COMPANY
www.semark.com.sa

CERTIFIED ISO 9001:2015 COMPANY

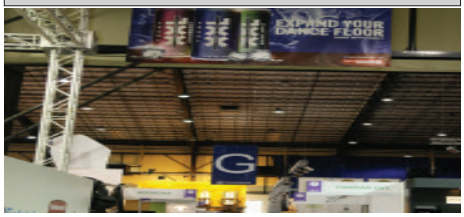
Al-Ta'awun Commercial Center, Office No. 10, P.O.Box 12476 Riyadh 4407 , Saudi Arabia

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HORECA is organised by SEMARK based on a license agreement with Hospitality Services SARL organizer of HORECA long established international exhibition and event.

5

GIANT BANNER BETWEEN HALLS



Attract visitors in the exhibition area. Display your company's logo and booth number prominently around the peripheries of the halls.
Banner size: To be advised.

Price: 8000 SAR (excluding production)

6

BADGE LANYARD BRANDING



Lanyards are the must-have fashion accessory at any show. Provide all attendees (more than 30,000) with a user-friendly way to display their show badge promoting your logo.

Price: 40,000 SAR (including production)
Price: 20,000 SAR (shared with another sponsor)

7

LOGO ON SHOW BADGE INCLUDING VISITORS ONLINE CONFIRMATION



Double the impact of your promotion: Highlight your logo on the online confirmations to the more than 6,000 buyers who will start registering online one month prior to the event. Also, feature your logo on the show badges distributed to more than 15,000 on-site registered visitors.

Price: 15,000 SAR (including production)

Saudi Event Management and Marketing Company
VAT Number : 300403665900003

All payments have to be made by cheque to:
Saudi Event Management and Marketing Company
or by bank transfer to The Saudi National Bank (SNB) - alwady branch:
Swift code of the bank : **NCBKSAJE**
IBAN: **(SA3210000026255578000104)**

By signing the present application, we formally agree to abide by the terms and conditions overleaf.

This application must be signed by a person duly authorized.
For and on behalf of the exhibiting company

Name: _____

Designation: _____

Date & Signature: _____

Name of the sponsorship:	Price

SUBTOTAL	SAR
15% VAT	SAR
GRAND TOTAL	SAR

Company stamp:

+966 920 003 361 +966 11 455 9545 info@saudihoreca.com www.saudihoreca.com

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